

EXPERIENCE

MK.IO Multiview

Multiview is a proven way to add value, strengthen loyalty, and stand out in a competitive streaming market.

With MK.IO Multiview, you can launch quickly, scale flexibly, and deliver experiences that keep viewers coming back.

Empower your audience like never before: instant multi-stream access and advanced interactivity—on any device.



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Make choice part of the experience

From passive watching to active engagement

Streaming has changed the way audiences watch live events. Fans no longer want a single feed - they want choice, control, and immersion.

Multiview transforms OTT viewing

- Giving fans the ability to watch multiple streams at once
- Blending sports, news, and entertainment
- Driving higher engagement, loyalty, and satisfaction

With MK.IO Multiview, you can deliver this experience without app updates, device upgrades, or infrastructure headaches.



Multiview in action



Choose your layout



Cloud-powered simplicity

With MK.IO Multiview, device support is seamless. All the heavy lifting happens in the cloud — layouts are rendered and delivered as streaming channels.



Universal compatibility

A single lightweight overlay unlocks interactivity — delivering multiview seamlessly across every supported device.

Getting started

The experience your fans have been waiting for.

With MediaKind, you can launch quickly, scale flexibly, and deliver experiences that keep subscribers coming back.

Easy to deploy

Pay-as-you-go simplicity

100% self service

MK.IO Multiview lets you move fast — no heavy lift, no big upfront costs.

With global sporting events on the horizon, now's the moment to stand out and deliver fan experiences that set you apart.

Find out more at mediakind.com/multiview

